



Y O U C A N I F Y O U W A N T
Let's construct an intensive care unit at the University Pediatrics Surgery Clinics

On May 12 2010, the executive manager of GfK Skopje, Ms Vesna Kuzmanovic handed over a cheque amounting to 185.000 MKD to the organizers of the humanitarian action "You Can If You Want". This donation supports the action for collecting funds for the construction of an intensive care unit at the University Pediatrics Surgery Clinic.

The action started as an initiative of the National Transplantation Foundation and the Embassy of the Kingdom of the Netherlands. With the construction of an intensive care unit the Pediatric Surgery Clinic will acquire the accreditation from the International Pediatric Transplantation Association (IPTA) to perform the more complex forms of pediatric transplantations, such as the liver transplantation. As a final result, many of the surgeries which are currently being performed abroad at the cost of the family and the Health Insurance Fund will be conducted in Macedonia.

With this donation, GfK Skopje marked its 10th anniversary. GfK Skopje demonstrated not only its leadership within the industry but also its corporate social responsibility.

GfK Skopje

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